



iklub News

July 4th is the second meeting of the iklub, and we are pleased to see that once again around 50 people will join this event.

The Advanced Info Service Plc. Company will share with us their successful KM journey at AIS. This will be the first presentation of a series of KM presentations made by various Thai and International Organizations.

Discussions and Reflections on the creation of Special Interest Groups (SIG) will also be part of the agenda.

Please help us spread the word about the iklub, so more members can join our events and we can strengthen our KM and IM community of practice.

At our next event the KM team of PTT Global Chemical will present their KM journey, don't miss it and we are looking forward to counting you among our privileged iklub members!

Sincerely,
Vincent Ribière



NEXT EVENT

WHERE: NOVOTEL SIAM

WHEN: SEPTEMBER 5TH 9:00AM-13:00PM

MANAGEMENT KNOWLEDGE

APM BODY OF KNOWLEDGE 6TH EDITION LAUNCHED AT CONFERENCE. After close to three years of hard work and collaboration with over 1,200 stakeholders and 350 contributors the Association for Project Management has launched the APM Body of Knowledge 6th Edition. APM has transformed the way project management professionals can access the growing collection of knowledge representing the profession therefore allowing them to learn, discover and contribute. **Projectaccelerator.co.uk** <http://goo.gl/KAKdD>

INTRODUCING THE KNOWLEDGE GRAPH: THINGS, NOT STRINGS. Search is a lot about discovery—the basic human need to learn and broaden your horizons. But searching still requires a lot of hard work by you, the user. So today I'm really excited to launch the Knowledge Graph, which will help you discover new information quickly and easily. This is a critical first step towards building the next generation of search, which taps into the collective intelligence of the web and understands the world a bit more like people do. **Inside Search** <http://goo.gl/cthqG>

YOUR PERSONAL WIKIPEDIA: 9 FREE APPS AND SERVICES THAT HELP YOU REMEMBER. Storing your knowledge, boosting your memory, and creating your own wiki are a little easier with the help of these services for your com-

puter or mobile device. These nine services and applications can help you become more productive and make better use of the technology you already own. **PC World** <http://goo.gl/Y3aBT>

KNOWLEDGE MANAGEMENT KEY TO HANDLE GEN-Y STAFF. Knowledge management is gaining importance as Gen-Y gets more ambitious, said automotive industry officials. With the new generation of employees now changing jobs more frequently, the need to manage their knowledge has become more important. **The Hindu Business Line** <http://goo.gl/91ajz>

REDEFINE THE WORKPLACE OF THE FUTURE WITH SOCIAL LEARNING. Luis Suarez writes about the importance of social learning and how learning and working are finally coming to terms with each other. **Knowledge Management News** <http://goo.gl/QR0Er>

CONCEPTS IN KNOWLEDGE MANAGEMENT. One knowledge management concept each article. Neil Huffman covers the perception of intellectual capital in Knowledge Management. **Examiner.com** <http://goo.gl/HhWS8>

“GOOGLE NOW” KNOWS MORE ABOUT YOU THAN YOUR FAMILY DOES - ARE YOU OK WITH THAT?

The new Google Now feature unveiled this week at the Google I/O developers conference is designed to automatically present the information you need - even before you ask for it. The impressive results cover everything from helping you get to work to which sports teams you like - but they are possible only because Google knows so much about you. The vast extent of that knowledge is raising big red flags about privacy issues. Google Now automatically creates and presents a series of “cards” that try to organize your life by presenting information Google thinks you'll need at that particular moment - based on the information it's collected via how you use various Google services - in a context that it hopes you'll find useful. **ReadWriteWeb** <http://goo.gl/mpxst>

‘DISRUPTIVE INNOVATION’ WILL HELP COMPANIES BECOME TOMORROW’S WINNERS - GUIDE

A new guide, called Breakthrough Innovation, has been published to help senior executives successfully steer their company through the current challenges of the recession, climate change and resource scarcity. It warns that companies which do not completely reinvent themselves in the next few years risk going under. Forum for the Future, a non-profit organisation that works with business and government to create a sustainable future, has published a roadmap for business that focuses on the concept of ‘disruptive innovation’. The report deliberately focuses on what a company can do to get breakthrough innovations to the point that they are ready to scale up. From its work advising companies, Forum for the Future has drawn three broad conclusions on what a company can do internally to achieve this: 1. have a balanced portfolio of innovation 2. embed breakthrough innovation in your culture, and 3. set up management structures that spot and nurture breakthroughs.

Energy and Environmental Management <http://goo.gl/ulbXz>

MANAGEMENT INNOVATION

WHY CROWDED COFFEE SHOPS FIRE UP YOUR CREATIVITY. Modest background noise, the scientists explain, creates enough of a distraction to encourage people to think more imaginatively. **The Atlantic** <http://goo.gl/3pyAT>

WHEN “CREATIVE DESTRUCTION” DESTROYS MORE THAN IT CREATES. Chris Zook from Bain & Company explains why complexity is the silent killer of profitable growth and name the four key factors that companies should focus on if they don't want to fall into the destructive trap. **HBR Blogs** <http://goo.gl/Jp9ai>

TELLIGENT ADDS IDEATION, INNOVATION MANAGEMENT TO COMMUNITY PLATFORM. For companies looking to leverage their employees ideas, Telligent has a solution: Ideation and Innovation Management. The latest solution offering released this week through its social community software is called InnovationCast, designed to construct ideas and see them through to fruition. **cmswire.com** <http://goo.gl/RWz0g>

YOU CALL THAT INNOVATION? Got innovation? Just about every company says it does. Businesses throw around the term to show they're on the cutting edge of everything. But does that mean the companies are actually doing any innovating? **The Wall Street Journal** <http://goo.gl/S1Jgb>

THE INNOVATION GUT CHECK: DON'T FALL IN LOVE WITH YOUR “BABIES”

Companies that want to stay successful and innovative routinely give death warrants to their products. Look at how many products Google alone have abandoned, more than a dozen in 2011 alone. Here's how to keep commercial viability at the forefront, and what role marketing plays. **FastCompany** <http://goo.gl/il4X5>

THE RISE OF INNOVATIVE STATE CAPITALISM Over the past five years, as much of the developed world has staggered through crisis, a new type of capitalism has emerged as a challenger to laissez-faire economics. Across much of the developing world, state capitalism—in which the state either owns companies or plays a major role in supporting or directing them—is replacing the free market. How does it affect the global economy? **Bloomberg Business Week** <http://goo.gl/qLE5W>

WHY INNOVATION FLOURISHES IN A BUBBLE Financial bubbles, housing bubbles, dot-com bubble and others. There is a negative association about them. But does it also help innovation flourish? **CBS News** <http://goo.gl/CMflq>

BOOK OF THE MONTH



THE COLLABORATIVE ORGANIZATION by Jacob Morgan

Where do you begin when your organization decides to deploy enterprise collaboration tools? What are the key aspects of implementing social and collaborative technologies that potentially can help improve business efficiency? This book aims to answer these questions and more surrounding how organizations can take advantage of collaboration to become more agile and make better use of the knowledge and intelligence within the enterprise.

FREE Chapter: <http://goo.gl/C60g1>

BE A GOOD KNOWLEDGE MANAGER AND SHARE InK WITH YOUR COLLEAGUES!

Ink News

Innovation and Knowledge Management News

InK News is a monthly news update covering the topics of Knowledge Management and Innovation Management for the members of the iklub.