



iklub News

Our last iklub meeting (July 4th) was once again well attended with participants from various industries and similar interests. Three initial Special Interests Groups (SIG) were created around the topics of; Change Management and Knowledge Sharing, KM Strategy and Alignment, Customer Knowledge Management. Additional SIGs will soon be created.

At our next event (September 5th), Khun Pattaporn Jirachapavit and the KM team of PTT Global Chemical will share with us their KM journey.

On October 4th and 5th, the IKI-SEA (Bangkok University) will also be hosting the The Origins Asia Pacific Business Narrative 2012 Conference (aiming to foster the practice of business storytelling and narrative techniques in the Asia Pacific region) and iklub members will benefit from a 25% discount on their registration.

Please help us spread the word about the iklub, and see you all on Wednesday September 5th!



NEXT EVENT

WHERE: SOFITEL BANGKOK SUKHUMVIT

WHEN: SEPTEMBER 5TH 9:00AM-13:00PM

MANAGEMENT KNOWLEDGE

THE KNOWLEDGE BUCKET (AUSTRALIA).
A source of great KM resources.
[Knowledgebucket.com](http://goo.gl/Fb4u4)
<http://goo.gl/Fb4u4>

KS-TOOLKIT Join the CGIAR, the Food and Agriculture Organization of the United Nations (FAO), the KM4Dev Community, the United Nations Children's Fund and the United Nations Development Programme in creating and growing this resource of knowledge sharing tools and methods.
KS-Toolkit <http://goo.gl/weya>

KEEP EXPERTS ON TAP, NOT ON TOP. Among the many qualities that distinguish successful leaders from millions of less-successful executives in the world is an awareness of the limits of their knowledge. They know what they know, they appreciate what they don't know, and they have a healthy respect for what they don't know they don't know. In short, they have great meta-knowledge.
HBR Blogs <http://goo.gl/15r1Q>

ASEAN-EU EXCHANGE KNOWLEDGE IN DISASTER RESPONSE MANAGEMENT. Senior representatives from 10 Association of Southeast Asian Nations (ASEAN) member-states visited Europe last week to observe European Union (EU) arrangements in managing disasters. The visit is part of the "EU-

ASEAN Knowledge Exchange Activity," aimed towards greater cooperation and exchange of skills and practices, said a press statement from the ASEAN.
Philippine Information Agency
<http://goo.gl/SYEji>

OLYMPIC HOST CITIES NEED TRANSPARENCY, NOT KNOWLEDGE TRANSFER. If the London organizers have thought through all the details of running the 2012 Games, and have seen what works and what doesn't, how much of that hard-won knowledge will make things easier for future host cities?
HBR Blogs <http://goo.gl/0IWF7>

THE NEW KNOWLEDGE MANAGEMENT: WHAT DOES A COLLABORATIVE CONTENT HUB LOOK LIKE. 66 percent of customers say that "valuing their time is the most important thing a company can do to provide good service." A knowledge base is typically used to empower agents and customers with answers to customer questions. But traditional knowledge management is difficult because of the confusion around the term and its checkered reputation.

ComputerworldUK
<http://goo.gl/07lu7>

THE FUTURE OF INNOVATION

The Future of Innovation is a little bit like a 'wikipedia' for the next frontier of innovation. It is a must-have for everyone in the field of innovation, a snapshot of different view points, one of the most exciting innovation initiatives, the most wonderful journey, and even an innovation in itself. It contains articles from over 350 leading thinkers from business, government, consulting and academia from around the globe share their thoughts, experiences, dreams, visions, hopes, concerns, and passions around The Future of Innovation, providing you with insights into tomorrow's innovation agenda so that you can start acting on it now. **The Future of Innovation** <http://goo.gl/NUO5f>

OGKM: LEARNING FROM EXPERIENCE

The IOC's Olympic Games Knowledge Management (OGKM) programme ensures that future host cities have access to the latest knowledge that has been gained from the hard work and experience of previous Games hosts. Here, Olympic.org talks to Chris Pollard, Information Solutions Manager at the London 2012 Organising Committee (LOCOG), about how these resources helped during planning for the London 2012 Olympic Games.
Olympic.org <http://goo.gl/XeGfs>

RICHARD FLORIDA'S CREATIVE CLASS, 10 YEARS LATER

The creative class makes up about one-third of the U.S. workforce. It suffered about half the unemployment rate as the general population during the recession. The most common word on the profiles of the business social-networking site LinkedIn is "creative."
The Seattle Times <http://goo.gl/i3Zzk>

MANAGEMENT INNOVATION

CREATIVE COMMONS SEEKS OPINIONS ON FIRST OVERHAUL OF LICENCES IN FIVE YEARS. The Commons wants people to comment on a new draft of its core licences, which it hopes will turn out to be easier to understand, more flexible to use and more easily implemented around the world.
ZDNet: <http://goo.gl/1o5TB>

FOR CREATIVE CITIES, THE SKY HAS ITS LIMIT. It's not enough to build tall if people aren't thrown together to interact—just look at Shanghai vs. New York.
WSJ.com <http://goo.gl/Qz96y>

CREATIVE? INTROVERTED? THEN YOU'RE PROBABLY NOT SEEN AS A LEADER. A Wharton study led by Professor Adam Grant found that introverted leaders outperform extroverted ones when managing proactive employees — precisely because they give them the freedom to dream up and implement new ideas."
Psychcentral.com <http://goo.gl/886z4>

INNOVATION IN CAREER MANAGEMENT. Careerpassport is an innovative online recruitment management system designed to touch all the aspects of recruitment and to help companies to revolutionise their HR recruitment function.
Innovationexcellence
<http://goo.gl/mbBjc>

GET CREATIVE ABOUT BUSINESS INNOVATION. Claire Schooley and Connie Moore hosted the How To Foster, Manage, And Sustain Innovation Webinar, and Navi Radjou, author of Jugaad Innovation just gave a webinar on the same topic. Navi talked about "doing more with less"—a big concept sweeping through emerging markets like India and Brazil.
Information Management
<http://goo.gl/3fb8r>

LEARN TO MANAGE YOUR DIFFERENCES FOR A MORE INNOVATIVE BOARD. Leadership. Drive. Achievement. Excellence. Today, a lot is expected from a Board of Directors and the ability to work together to reach these demanding goals becomes increasingly crucial to obtaining the results your organization expects. Disagreement, when managed well, can generate strikingly productive outcomes.
Business2Community
<http://goo.gl/h4DFe>

FOUR FACES OF AN INNOVATOR
The most successful innovators combine four distinct personalities that are not only distinct but also conflicting in certain aspects. If you wonder how they manage to do this, believe me, you are not alone.
Innovationexcellence.com
<http://goo.gl/uYJUy>

BOOK OF THE MONTH



NEW RESEARCH ON KNOWLEDGE MANAGEMENT MODELS AND METHODS by Jacob Morgan
Due to the development of mobile and Web 2.0 technology, knowledge transfer, storage and retrieval have become much more rapid. In recent years, there have been more and more new and interesting findings in the research field of knowledge management. This book focuses on the exploration of methods and models, covering the innovations of all knowledge management models and methods as well as deeper discussion. It is expected that this book provides relevant information about new research trends in comprehensive and novel knowledge management studies in the knowledge management field. **FREE Download:** <http://goo.gl/Rwr11>

BE A GOOD KNOWLEDGE MANAGER AND SHARE InK WITH YOUR COLLEAGUES!

Ink News

Innovation and Knowledge Management News

Ink News is a monthly news update covering the topics of Knowledge Management and Innovation Management for the members of the iklub.