



iklub News

The last issue of InK News for this year!

The IKI-SEA team and I would like to wish you a happy and relaxing Holiday season. We are looking forward to see you all on January 30th for the next iklub event with Prof. Ermine from the French KM Club who will share with us his experience of running his club as well as also sharing with us some of the KM and IM tools that the members of the French club collaboratively developed over the past 12 years.

Have fun and see you next year!

Kind Regards,

Dr. Vincent Ribière



NEXT EVENT

WHERE: SOFITEL SUKHUMVIT

WHEN: WEDNESDAY JANUARY 30TH, 2013

MANAGEMENT KNOWLEDGE

KM FOR THE FUTURE: STRATEGIC OUTLOOK, SMOOTH LAUNCH.

Increasingly, organizations are focusing more on the purpose of knowledge management initiatives and less on the technology itself. More organizations have a strategic intent when they launch new applications and a clearer set of goals.
KMWorld.com <http://goo.gl/XoAht>

BIG DATA: RISE OF THE MACHINES.

For a column that laid out some second thoughts on Big Data, one of the people I talked to was Thomas H. Davenport, who has worked in the fields of knowledge management and analytics for 15 years. Data analytics is the predecessor to Big Data. He knows the context — what's new and what's not with Big Data — as well as anyone.
Blogs NY Times <http://goo.gl/vgrCO>

THE KNOWLEDGE PLATFORM.

Platforms are all the rage. In fact, they're so much the rage that they're probably now entering the post-rage phase of disappointment, to be followed by widespread ridicule. Nevertheless, no matter how trendy or not, platforms are a useful way to think about how to use knowledge to the advantage of your organization.
KMWorld.com <http://goo.gl/vOY42>

MANAGING PERSONAL KNOWLEDGE, DATA AND INFORMATION.

For some reason Christmas time makes me think about personal knowledge/information management. Perhaps it comes from the quest to track down the list of Christmas card addresses (did they move? do they have kids now?) or perhaps it comes from the scramble to sort out exactly what I taught and who I helped with research over the Fall semester. Maybe it comes from thinking about fun organizational tools to put on my Christmas list. No matter the reason, I thought I'd share a bit about my tools and strategies.
Scientific America.com
<http://goo.gl/Zwbre>

WHAT IS YOUR FIRM'S STRATEGY TO MANAGE KNOWLEDGE?

Knowledge management is emerging as a major challenge in the ever-changing organisational labour market due to increasing mobility, even at senior levels. Businesses are grappling with managing institutional memory that comes as a key plug in solving regular problems
DailyNation <http://goo.gl/6Ov2k>

FOUR INNOVATION TRENDS TO WATCH IN 2013

The OECD economies may be sluggish; America may or may not hurtle over fiscal cliffs; and BRICs may not be growing quite as fast as their champions hoped. But adversity (almost) always creates economic opportunity. Digital media continue to be springboards for global innovation and enterprise. North America's fracking fever has provoked experts (who once feared the world had passed Hubbert's Peak) to predict the US will soon be a net energy exporter. Human ingenuity — increasingly augmented by technical amplifiers — remains the most remarkable renewable resource. Read more at **Blogs HBR.com** <http://goo.gl/eM5Wg>

2012 KMWorld CONFERENCE: A SOCIAL, INTERACTIVE VIEW OF KM

Real-world issues in knowledge management were the focus of a compelling array of programs and presentations at the 2012 KMWorld Conference. In addition to the main conference tracks concerning KM strategies and practices, attendees had access to the Enterprise Search Summit, Taxonomy Boot Camp and the SharePoint Symposium. A host of distinguished keynote speakers and panelists offered their insights into KM as it is now and as it will be in the future. Read more at **KMWorld.com** <http://goo.gl/5SD60>

SURE, BIG DATA IS GREAT. BUT SO IS INTUITION

Andrew McAfee, principal research scientist at the M.I.T. Center for Digital Business, led off the conference by saying that Big Data would be "the next big chapter of our business history." Next on stage was Erik Brynjolfsson, a professor and director of the M.I.T. center and a co-author of the article with Dr. McAfee. Big Data, said Professor Brynjolfsson, will "replace ideas, paradigms, organizations and ways of thinking about the world."
New York Times <http://goo.gl/qGtcP>

MANAGEMENT INNOVATION

THE ASIAN INNOVATION CENTURY, AGAIN.

Over the last three years I have consistently stated my belief that Asia was emerging as a global innovation powerhouse. It's one of the primary reasons why I moved to Singapore in early 2010. In late 2011, I even wrote, "The overarching trend I continue to see is a shift in the world's innovation energy to the east."
Blog HBR.com <http://goo.gl/16b6p>

INNOVATION: THE NEW 'IT' CORPORATE BUZZWORD? Is being more innovative your New Year's resolution? With Apple becoming the most valuable company in history by market cap in August this year, and its competitors trying their best to imitate Apple's success (risking IP infringement lawsuits along the way), developing innovative capabilities is a priority for many companies.
Marketing.com.au <http://goo.gl/r154x>

THE SKILLS AN INNOVATION TEAM REALLY NEEDS. Innovation Delivery Teams are dedicated units within city governments designed to quickly and nimbly tackle multiple issues ranging from murder reduction to small-business growth. But how can one group of eight to 10 people attain subject-matter fluency, or even competency, on so many radically different issues—issues other civil servants have spent their careers mastering?
Governing.com <http://goo.gl/LndUO>

RUNNING THE INNOVATION PIPELINE AT EADS CORPORATE NURSERY. How to pick-up creative ideas, and them into a solid business? Ulrike Steinhilber -Strategy, Planning and Finance Director at EADS Technical Corporate division-, and Patrice Commin -New Business, Innovation Nursery Director-, are working on it! And it's up and running at EADS corporate nursery, an incubator for internal ideas.

Innovation Excellence
<http://goo.gl/dqbc5>

HBR/MCKINSEY M-PRIZE: INNOVATING INNOVATION CHALLENGE. In the creative economy, innovation is more important than ever. Innovation is the only insurance against irrelevance. It's the only antidote to margin-crushing competition, the only hope for out-performing a dismal economy, and the only way to truly amaze your customers. Innovation—in operations, products, business models and ecosystems—isn't merely a competitive advantage, it's the competitive advantage.
MixPrize.org <http://goo.gl/fSY2j>

BOOK OF THE MONTH



INNOVATION BY DEMAND: AN INTERDISCIPLINARY APPROACH TO THE STUDY OF DEMAND AND ITS ROLE IN INNOVATION by Vivian Walsh, Ken Green, Mark Tomlinson, and Andrew McMeekin.

The structure and regulation of consumption and demand has recently become of great interest to sociologists and economists alike, and at the same time there is growing interest in trying to understand the patterns and drivers of technological innovation. This book brings together a range of sociologists and economists to study the role of demand and consumption in the innovative process.

FREE Download: <http://goo.gl/K3lbi>

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InK News

Innovation and Knowledge Management News

InK News is a monthly news update covering the topics of Knowledge Management and Innovation Management for the members of the iklub.