



## iklub News

Dear iklub members and colleagues,

We are pleased to announce that during our last iklub meeting we have signed a partnership agreement with the French KM club and started to discuss some collaboration opportunities around the Innovation maturity model (IMM) that they have developed.

We will also host our first iklub 2 days training on April 10th and 11th. Four workshops will cover different KM and IM tools and techniques. This workshop will be free for iklub members and non-members will receive a complementary iklub membership after completion of the workshop. Learn more on the iklub web site <http://iklub.org>

Enjoy reading this new issue of Ink News!

Kind Regards,  
Vincent

### NEXT EVENT

WHERE: NOVOTEL SIAM

WHEN: APRIL 10TH-11TH, 2013



## MANAGEMENT KNOWLEDGE

**'KNOWLEDGE MANAGEMENT KEY IN CORPORATE AGENDA'.**

Knowledge management has become a key item on the corporate agenda and is increasingly seen as an enabler fostering an organisation's ability to innovate, industrialists

Daily News India <http://goo.gl/k0oAw>

**KMWORLD 100 COMPANIES THAT MATTER IN KNOWLEDGE MANAGEMENT.**

With the juggernaut of consolidation growing ever louder since we first put this list together in 2000, you'd think identifying a hundred companies that matter in knowledge management would be increasingly easier to assemble, right? Heck, it simply follows that with fewer companies to choose from, it would be simpler to pick 100. Not at all. It's harder than ever because of the increasing cross-functionality of today's solutions.

KM World <http://goo.gl/z9sNT>

**QUANDORA'S SOCIAL KNOWLEDGE MANAGEMENT SERVICE SECURES \$150K SEED FUNDING.**

Question-and-answer for enterprise knowledge management vendor Quandora, has secured a seed investment from Kima Ventures to boost further platform development and accelerate its delivery roadmap.

CMSWire.com <http://goo.gl/Rzlg1>

**MANAGING THE KNOWLEDGE HELD WITHIN FAMILY FIRMS.**

Knowledge represents a valuable organisational resource and a primary source of competitive advantage. Strategy, leadership, organisational culture and technology are all enablers of knowledge management and each must be designed and managed in alignment with the other in support of the process. Family businesses have an inherent interest in using both the business knowledge owned by the organisation and the personal knowledge of its family members and employees.

TimesofMalta.com <http://goo.gl/MdrzR>

**MAKING ORGANIZATIONAL LEARNING STICK: HOW TO SET YOUR KNOWLEDGE GOALS AND BLEND TECHNOLOGY AND PEOPLE PROCESSES TO REACH THEM.**

Henry Ford once observed, "Anyone who keeps learning stays young." This is as true for organizations as it is for people. Since we began researching and writing about the challenges nonprofits face to make the most of organizational learning, we have heard from hundreds of social sector leaders on why and how they are circulating knowledge to rejuvenate their organizations and their fields.

Nonprofitquarterly.org  
<http://goo.gl/8cMZR>

## HOW TO MANAGE INNOVATION

Innovation has become management's new imperative. Everybody wants to be the next Apple, Google or Netflix, nobody wants to be Kokak, Blockbuster or US Steel. Go to any conference these days and some whip-smart technogeek will declare that you must, "innovate or die," and then dazzle you a wide array of case studies to illustrate the point. You'll feel inspired, then scared and then have a few beers and go about your business. What's missing is a clear set of principles for action. What good is Steve Job's unfailing design sense when I can't even get my outfits to match? How can Google's technological supremacy be relevant to me when I can't even figure out my TV remote? In other words, we need to take innovation down from the presentation screen and into working life. Here's how to do that.

Forbes.com <http://goo.gl/h4uEK>

## THE SURPRISING REASONS WHY AMERICA LOST ITS ABILITY TO COMPETE

Competitiveness at the Crossroads (2012) is an alarming report with far-reaching implications. Forget the U.S. budget sequester. Set aside the financial bubbles on which the economy currently rests.

Pay attention to something much more fundamental: America has lost the ability to compete in the international marketplace. The report was written by three distinguished professors at Harvard Business School—Michael Porter, Jan Rivkin and Rosabeth Moss Kanter—as part of a competitiveness initiative begun in 2011. As Professor Porter explains, "there was a clear feeling that something different was happening in the U.S. economy—this was not just a deep recession caused by the housing mortgage crisis and so forth... something more was going on."

Forbes.com <http://goo.gl/Y2Tgm>

## MANAGEMENT INNOVATION

**GOOD INNOVATION MANAGEMENT INCREASES PROFITABILITY BY 13%**

Innovation performance is now significantly worse than three years ago, yet top innovators still regularly achieve up to 13% points more EBIT than average performers.

BusinessWire.com

<http://goo.gl/h22jY>

**THE CASE FOR IDEA MANAGEMENT SOFTWARE**  
Crowdsourcing now can refer to a variety of efforts to gather ideas or resources from a group and most individuals are aware of this through the concepts of Kickstarter and other crowdfunding websites. Businesses are looking for a way to utilize this concept effectively and generate a culture where they can not only come up with new ideas, but develop and implement them well.

Crowdsourcing.org

<http://goo.gl/MMnpW>

**KEY TO SUCCESSFUL INNOVATION? MANAGE IT PROPERLY, STUDY SAYS.** Innovation is great for the bottom line, but if companies mismanage it there's a good chance the money will be wasted. That is one of the key findings of a survey of Corporate Canada's innovation practices to be released Tuesday by the Conference Board of Canada.

The Globe and Mail.com

<http://goo.gl/GO5D6>

**INNOVATE, OR GO OUT OF BUSINESS.** IAT this year's ECR, the first of the two MIR sessions addressed the issue of innovation management and future challenges of the field.

European Hospital  
<http://goo.gl/bdKJV>

**ASIAN GOVERNMENTS INNOVATE FINANCIAL MANAGEMENT PROCESS** Public sector organisations in the Asia Pacific face a myriad of needs and challenges in enhancing efficiency and improving services. In partnership with VISA, FutureGov polled a cross-section of Asian public sector leaders to better understand how innovation and technology had enhanced the financial management capabilities of government organisations in the region.

Futuregov.asia <http://goo.gl/Zg8az>

**CREATIVITY IN BUSINESS eBook P32** Creativity and Innovation Thought Leaders Explore Applied Creativity, Creative Leadership and Navigating the New Work Paradigm.

<http://www.creativeemergence.com>  
<http://goo.gl/ifaZ8>

## BOOK OF THE MONTH



**THE HUMAN SIDE OF INNOVATION SYSTEMS : INNOVATION, NEW ORGANIZATION FORMS AND COMPETENCE BUILDING IN A LEARNING PERSPECTIVE**

by Peter Nielsen

The aim of this book is to analyze the relationship between innovation, English employment and competence development within the framework of new learning organization forms. Knowledge production and innovation are often seen as linear processes, assuming that scientific results are followed by technological invention, production and market introduction. **FREE Download:** <http://goo.gl/veOyN>

BE A GOOD KNOWLEDGE MANAGER AND SHARE InK WITH YOUR COLLEAGUES!

## Ink News

Innovation and Knowledge Management News

Ink News is a monthly news update covering the topics of Knowledge Management and Innovation Management for the members of the iklub.