



iklub News

The IKI-SEA team of Bangkok University and I would like to wish you all a Happy New Year 2013, filled with health, happiness, success and prosperity. We are hoping that this year the iklub will help you in your KM and IM learning journeys. We are happy to see that the number of iklub members is growing and we are preparing for you this year some new very exciting events. We will tell you more in our upcoming iklub events. We are also happy to announce that the new iklub web site is now finished and you can download all the past Ink News issues. So if you are not a member yet, please don't wait and enjoy all the benefits of the club members. See you all on the 30th of January.

Kind Regards,
Vincent



NEXT EVENT

WHERE: SOFITEL SUKHUMVIT

WHEN: WEDNESDAY MARCH 6TH, 2013

MANAGEMENT KNOWLEDGE

HOW DELOITTE MADE LEARNING A GAME.

"Training is a funny thing," James Sanders, Manager of Innovation at Deloitte Consulting, told me recently. "No matter how easy you make it to access, or how brilliant the learning programs are, training is simply not the first thing people think of doing when they have some free time. Let's face it, for most people, on a typical Sunday morning, if given the choice between 'Am I gonna watch ESPN, or am I gonna do some training?' training will not win out."

HBR BLog <http://goo.gl/el4uk>

HOW COLLABORATION TOOLS CAN IMPROVE KNOWLEDGE WORK.

As we automate more and more routine work, generating ever greater volumes of digital data, managers are focusing ever more on supporting knowledge workers — which these days is just about everybody. Online collaboration tools can help; they can give workers quick answers to questions, speed decision-making, and improve communications from the top to bottom of an organization. But most companies find it a cultural challenge to adopt these tools.

HBR Blog <http://goo.gl/HHYFB>

ORACLE PROVEN KNOWLEDGE MANAGEMENT.

By enabling searches across a wide variety of sources, Oracle's InQuira knowledge management products offer simple and convenient ways for users to access knowledge

that was once hidden in the myriad systems, applications, and databases used to store enterprise content.

Oracle.com <http://goo.gl/Sygtf>

KNOW WAY.

Law firms are finding new ways to share and disseminate knowledge around their firms and making the most of the knowledge held by lawyers and clients. Our panel discusses how their firms' knowledge management functions are developing.

The Lawyer.com <http://goo.gl/vz6RK>

KNOWLEDGE MANAGEMENT STRATEGY HELPS GAS COMPANY RETAIN WORKER KNOW-HOW.

When a Pacific Gas and Electric lineman retires, a fair amount of experiential wisdom goes out the company's doors. Without that knowledge, a replacement can swamp a service truck or get shot at by an angry rancher when driving down the wrong fire road to get to a faulty substation.

SearchContentManagement.com <http://goo.gl/thnru>

PSYCHOLOGY OF LAWYERS AND KNOWLEDGE MANAGEMENT: ENCOURAGING COLLABORATION.

Once your attorneys see the value of KM, their willingness to collaborate, create, and share knowledge should follow.

Lexology.com <http://goo.gl/mVOJb>

FBI'S APPROACH TO KNOWLEDGE MANAGEMENT

Gurvais Clayton Grigg, a special agent with the FBI since 1997 and chief knowledge officer for almost six years, discusses the agency's approach to knowledge management. In a session at the 2012 KMWorld Conference, Grigg says KM is all about outcomes, which for the FBI involves: keeping people safe, preventing bad things from happening and finding out about those that did. [KMWorld.com](http://www.kmworld.com) <http://goo.gl/1PqM8>

How Do I Know YOU Did THAT ALREADY? LESSONS IN KNOWLEDGE MANAGEMENT

For the average IT person, the knowledge he/she acquires during his/her career is very valuable. It helps them to quickly identify a problem, pinpoint the cause and come up with a fix. And it is a known fact that the more you know, the easier it is to "connect the dots" — in other words, the more knowledge you have, the easier it is to solve new problems, simply because of the background you already have. Knowledge is expensive, because both the company and the individual have invested in it, but both reap the benefits. The company benefits because you have less IT issues, and WHEN you have them they are solved faster, resulting in a more efficient operation. The individual gains knowledge with which they can further their personal ambitions.

Business2Community <http://goo.gl/fmE14>

FOSTERING INNOVATION THROUGH EFFECTIVE RISK MANAGEMENT

Risk management can provide visibility, analytical insights and governance that can help companies better manage and optimize their innovation portfolio. In this article Adi Alon and Ken Hooper look at learnings from the VC industry and risk management practices to provide three principles that can drive higher return from an innovation investment of thinking about the world."

InnovationManagement.se <http://goo.gl/MxwCU>

MANAGEMENT INNOVATION

CROWDSOURCING GOVERNMENT?

Governments could be described as the largest and longest running crowd-funding schemes in existence. Sadly, whereas crowd-funding is seen as innovative, flexible, responsive, bottom up, transparent, enabling — among other things; governments would be hard pushed to receive similar accolades. However, times are changing and governments are beginning to adopt some of the characteristics of crowd-funding and crowdsourcing. But there is a long way to go.

InnovationManagement.se <http://goo.gl/WW03u>

HOW COMPANIES TAP THE POTENTIAL OF INNOVATIVE USERS — EXAMPLES FROM GERMANY.

While the previous two methods — Netnography and Social Media Solution Scouting — outline the potential of passive methods in using the power of social media for innovation, the next two approaches enable companies to interact with consumers. You will learn how Audi and Henkel empowered the crowd and turned them into co-producers.

InnovationManagement.se <http://goo.gl/KLGe5>

YOUR NEW YEAR'S RESOLUTION FOR COLLABORATIVE INNOVATION. People make two kinds of resolutions: resolutions to start a new practice and resolutions to increase or intensify a practice they have underway. I do not know

why the former trumps the latter. To me, a resolution to increase or intensify an existing practice seems more attainable than a resolution that requires the individual to wade into unfamiliar territory by way of embracing a new practice.

InnovationManagement.se <http://goo.gl/VMG6Z>

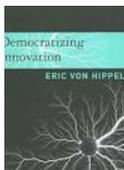
HOW TO INNOVATE WITH AN EXECUTIVE SPONSOR. In 1959, one of the most important economists you've never heard of — Edith Penrose — pointed out as much by chronicling the nature of firm evolution. Penrose explained that all things equal, a firm's history determines its future. We need our organizations with resources — people, capital, and equipment — and those resources have productive value in certain areas. Maximizing their value will naturally lead us to make the next decision and the next decision and so on.

HBR Blog <http://goo.gl/8pyzf>

WHAT ENTREPRENEURS CAN LEARN FROM ARTISTS. Andy Warhol knew it all along: "Good business is the best art." And lately, a number of business thinkers and leaders have begun to embrace the arts, not as an escapist notion, a parallel world after office hours, or a creative asset, but as an integral part of business -- from the management team to operations to customer service.

Fortune.com <http://goo.gl/B8dPP>

BOOK OF THE MONTH



DEMOCRATIZING INNOVATION

by Eric von Hippel

Innovation is rapidly becoming democratized. Users, aided by improvements in computer and communications technology, increasingly can develop their own new products and services. These innovating users - both individuals and firms - often freely share their innovations with others, creating user-innovation communities and a rich intellectual commons. In Democratizing Innovation, Eric von Hippel looks closely at this emerging system of user-centered innovation.

FREE Download: <http://goo.gl/HwME>

BE A GOOD KNOWLEDGE MANAGER AND SHARE InK WITH YOUR COLLEAGUES!

Ink News

Innovation and Knowledge Management News

Ink News is a monthly news update covering the topics of Knowledge Management and Innovation Management for the members of the iklub.