



iklub News

Our October 31st iklub was a lot of fun, you can see the Halloween pictures on our IKI-SEA Facebook page <http://www.facebook.com/ikisea> Our last guest speaker of the year was Dr. Boondee Bunyagidj from the Thailand productivity Institute who presented Driving Organizational Performance Excellence through KM Assessment. You can access our past events video presentations and slides on the iklub Web site <http://www.iklub.org>

If you are not an iklub member yet, please check all the advantages of joining our Innovation and Knowledge management Club.

Kind Regards,

Dr. Vincent Ribière

NEXT EVENT

WHERE: SOFITEL SUKHUMVIT

WHEN: WEDNESDAY JANUARY 30TH, 2013



MANAGEMENT KNOWLEDGE

CAN WE STOP TALKING ABOUT THE KNOWLEDGE MANAGEMENT NONSENSE PLEASE? KNOWLEDGE IS NOT POWER. THE ABILITY TO ACT ON KNOWLEDGE IS REAL POWER. The concept of knowledge management is purely an academic topic and has very little relevancy to the real world. When consultants start promoting it as if it is the central piece of strategy or organization, I have a problem with it. When companies are thinking to hire a Chief Knowledge Officer to do the job of managing knowledge, we should first consider Chief Culture Officer or Chief Common Sense Officer, Chief Foresight Officer, Chief Politics Bashing Officer or Chief Human Factor Officer. These are more practical.
FutureLab: <http://goo.gl/4iRj1>

UNEXPECTED RESULTS: HEALTH SYSTEM IMPROVEMENTS THROUGH KNOWLEDGE MANAGEMENT INTERVENTIONS. No matter which health system building block you are trying to improve, you need specific data, information, and knowledge to inform your decision-making process—this is where good knowledge management comes in handy.
MSH.org <http://goo.gl/muUW5>

CASE STUDY: KNOWLEDGE MANAGEMENT AT SLAUGHTER & MAY. Law firm Slaughter & May has selected information management provider Recommind's knowledge manage-

ment search solution to replace its "flaky" Hummingbird document and knowledge management platform.
Computing.co.uk <http://goo.gl/AEKxG>

WHY DO GREAT IDEAS TAKE SO LONG TO SPREAD?
Just because a new fact or idea seems right, doesn't mean it will spread like wildfire. Evolution, hand washing in hospitals, the inevitability that personal computers were the future of technology — none of these ideas were accepted immediately, even though they seem obvious today. Change takes time. But why?
Blogs HBR.com <http://goo.gl/jqdK2>

BIG DATA IS NOT THE NEW OIL.
Every 14 minutes, somewhere in the world, an ad exec strides on stage with the same breathless declaration: "Data is the new oil!" It's exciting stuff for marketing types, and it's an easy equation: big data equals big oil, equals big profits. It must be a helpful metaphor to frame something that is not very well understood; I've heard it over and over and over again in the last two years.
Blogs HBR.com <http://goo.gl/5BCyN>

IS A PICTURE REALLY WORTH A THOUSAND WORDS? IMAGES AND KNOWLEDGE MANAGEMENT

Before I explain the seemingly odd looking images in the photo below, I wanted to give my take on KM and innovation. Some would argue otherwise, but effective KM promotes innovation, by supporting diversity, encouraging new ideas and helping to seek out new approaches. This is still a fairly high level view and innovation, like other values could benefit from a helping hand. I thought it was time to blog about the experiences I've had of the use of images to inspire innovation and how they could help folk do things differently.

Read more at **Adventures of a Knowledge Manager** <http://goo.gl/2Ku74>

KNOWLEDGE MANAGEMENT: A QUESTION OF TRUST

At a recent conference, one participant described knowledge management as 'the conscience of the organisation' and that 'effective knowledge management depends on a sense and a synergy of moral obligation by employer and employee'. For me the key element in this employer-employee relationship is trust. From experience, knowledge management thrives in organisations where there are high levels of trust between people within the organisation.

Read more at **Arup.com** <http://goo.gl/FqNwP>

JULIE BURSTEIN: 4 LESSONS IN CREATIVITY

Radio host Julie Burstein talks with creative people for a living -- and shares four lessons about how to create in the face of challenge, self-doubt and loss. Hear insights from filmmaker Mira Nair, writer Richard Ford, sculptor Richard Serra and photographer Joel Meyerowitz.
TED.com <http://goo.gl/vA78J>

MANAGEMENT INNOVATION

THE KEY MISTAKE UNDERMINING YOUR PITCH.

Over 90 minutes into the meeting, the frustration boiled over into anger. The product manager, who had come up with what he thought was an airtight, iron-clad, compelling and irrefutable business case for launching a fairly clever innovation, completely failed to persuade the impassive CMO. The CMO, who didn't "own" the product line but was responsible for brand and strategic positioning, said that he understood the value proposition but felt it blurred the "premium" positioning he wanted that product to have. He wouldn't approve any further development.
Blog HBR.com <http://goo.gl/DpWgT>

ASCEND YOUR INNOVATION PLATEAU: THINK LEADERSHIP. Practice makes perfect. People master collaborative innovation as they convene people on the critical conversations and as they navigate the day in a life of innovation challenges. What's next? What possibilities do we see for further progress? What possibilities do we see for leadership? In this article, innovation architect Doug Collins shares insights for the advanced practitioner: people who have become familiar with the blueprint for collaborative innovation and seek to hone their craft further.
InnovationManagement.se <http://goo.gl/MgGfO>

THE BEST MOTIVATION FOR INNOVATION IS 'BEING IN FLOW'. An important topic in Innovation Management is that of motivation. What kind of incentives can an organization provide to stimulate innovation? Bengt Järrehult argues that there is no such thing as extrinsic motivation and we should really concern ourselves with working in Flow.
Innovation Management.se <http://goo.gl/kcqZ>

IS DESIGN THINKING BUILT-TO-LAST OR JUST ANOTHER MANAGEMENT FAD?

This is the time when businesses have been desperately looking for the next big thing - think the management "wonder drug". Lets put some thought into this, is "design thinking" helpful or is it just a hype that is exporting the dogmas of design to business strategy?
Innovation Playground <http://goo.gl/AKIS9>

GREEN, INNOVATIVE, AND PROFITABLE: A CASE STUDY OF MANAGERIAL CAPABILITIES AT INTERFACE INC. This study illustrates how Interface succeeded with radical green innovations by investing in managerial capabilities that allowed it to conduct research, recognize opportunities, and revolutionize the carpeting industry.
Timreview Online.ca <http://goo.gl/nRvSv>

BOOK OF THE MONTH



KNOWLEDGE MANAGEMENT edited by Pasi Virtanen and Nina Helander

This book is a compilation of writings handpicked in esteemed scientific conferences that present the variety of ways to approach this multifaceted phenomenon. In this book, knowledge management is seen as an integral part of information and communications technology (ICT). The topic is first approached from the more general perspective, starting with discussing knowledge management's role as a medium towards increasing productivity in organizations.

FREE Download: <http://goo.gl/2H5TW>

BE A GOOD KNOWLEDGE MANAGER AND SHARE InK WITH YOUR COLLEAGUES!

Ink News

Innovation and Knowledge Management News

InK News is a monthly news update covering the topics of Knowledge Management and Innovation Management for the members of the iklub.