



## iklub News

Happy Halloween!

We are happy to share with you this 5th issue of the Ink News. We will really appreciate any feedback regarding the Ink News, do you find it useful, interesting, boring? ;-) Any suggestions for improvement?

We are looking forward to the next year for iklub with some exciting events coming up. If you have not registered yet as a member please do so, so we can continue to provide you access to many of the Club resources and advantages and to count you among our community of practitioners. Enjoy this "scary" issue!



### NEXT EVENT

WHERE: SOFITEL SUKHUMVIT

WHEN: WEDNESDAY JANUARY 30TH, 2013

## MANAGEMENT KNOWLEDGE

**CAN KNOWLEDGE BE COLLECTED? LESSONS FROM THE HEALTH SECTOR.** Why has the promise of knowledge collections not been realized? Evidence-based medicine suggests that the answer may lie in distinguishing between precision knowledge, intuitive knowledge, and behavior-change knowledge..  
**Forbes:** <http://goo.gl/WLs4a>

**SMART HOSPITALS: TRANSFORMATIONAL MEDICINE FOR THE KNOWLEDGE AGE PART 2.** As we have explored smart libraries, smart farms, smart cities and the like, it's become clear that those next-generation enterprises are really complex adaptive systems, with massive interconnectedness and interdependencies among their various elements. Managing such complexity in a rapidly changing world is perhaps our greatest challenge as we transform our old, static institutions into fast-learning enterprises.  
**KM World** <http://goo.gl/W3oq1>

**WORLD OF WARCRAFT OFFERS ORGANIZATIONAL LEARNING LESSONS.**

A Wharton study led by Professor Adam Mankind is at a "fundamentally new moment in civilization," in which the half lives of our skills is about five years, said John Seely Brown during his keynote presentation at KMWorld in Washington, D.C. last week.  
**SearchContentmanagement.com**  
<http://goo.gl/WXSif>

**EMAIL KILLING YOUR TEAMWORK? PERHAPS DOCUMENT MANAGEMENT IS THE FIX.** Are you convinced that a social intranet Document management firm Knowledge Tree thinks email is killing teamwork ... and making document creation more difficult, longer, and more frustrating than it needs to be.  
**VentureBeat.com** <http://goo.gl/hNbcI>

**KMWorld 2012.** Once again the KM World Conferences was held in Washington, DC. All presentations and videos are available on their conference website.  
**KM World** <http://goo.gl/eKVJy>

**YOUR LETTERS: KNOWLEDGE MANAGEMENT FOR DECISION MAKERS.** KM must be attentively developed if we want to succeed in shaping the quality of human resources.  
**The Jakarta Post** <http://goo.gl/TFya9>

**ELDERS SHARE TRADITIONAL ECOLOGICAL KNOWLEDGE.** The knowledge of Aboriginal elders from 17 traditional owner groups across outback Queensland has been recorded in a new project.  
**ABC News** <http://goo.gl/QJS3p>

**BIG DATA HYPE (AND REALITY).** The potential of "big data" has been receiving tremendous attention lately. With interest in the topic growing, it has been the focus of countless articles and conferences.  
**HBR Blog** <http://goo.gl/3ub28>

## A BRIEF HISTORY OF INVENTING INNOVATION

With today's breathless enthusiasm for innovation, it's hard to remember when, as far as the management literature was concerned, innovation was something that guys in white coats who worked for companies like DuPont did in the R&D lab. Expanding an existing business into new corporate territory, or corporate venturing, was called "diversification," not innovation. It is also hard to remember that before the 1980s, very little in the way of empirical evidence existed as to what companies should expect when they ventured into new territory. We had little theory and even less evidence to guide us. Most decisions executives made were based on their own experience or intuition (to be charitable) or on the basis of their pet projects and personal biases (to be a little less charitable). Read more at

**HBR Blog** <http://goo.gl/FTNR7>

## HOW SUCCESSFUL VIRTUAL TEAMS COLLABORATE

I have worked on many teams in which we dutifully did our jobs, and the group fulfilled its objectives. And then I have worked on other teams in which everyone energetically collaborated with one another, and the results were spectacular. Not only did we surpass our goals, we also thoroughly enjoyed and benefited from that process as individuals. In other words, there's a world of difference between merely working together and truly collaborating with one another. Collaborative activity is the "secret sauce" that enables teams to come up with innovative new products or creative, buzz-worthy marketing campaigns. Read more at **HBR Blog** <http://goo.gl/Jb0dz>

## KMWorld's 100 COMPANIES THAT MATTER IN KM

KMWorld shared its latest picks for the 100 Companies That Matter in Knowledge Management. The panel of judges was a team of colleagues, analysts, system integrators, theorists, practitioners and a few users.  
**CMS Wire** <http://goo.gl/XsrGj>

## MANAGEMENT INNOVATION

**STRUCTURE YOUR GLOBAL TEAM FOR INNOVATION.** Many firms struggle to exploit the innovation potential of their global networks. That's partly because they manage global projects like traditional ones. But single-location projects draw on a reservoir or shared tacit knowledge and trust that global projects lack. To get the most from dispersed innovation, managers need a different playbook.  
**HBR Blog** <http://goo.gl/leQuY>

**WHY NEW-CHANNEL EFFORTS ON COLLABORATION, INNOVATION AND SOCIAL FAIL.** How many of you are currently working on intranet or employee experience projects that support or rely on the outdated concept of modal behavior for engaging with employees? Pssst... Hey buddy.... If you are working on provisioning MySites in SharePoint, or if you are building a specified use case portal (e.g., innovation and/or collaboration microsites or portals for your enterprise), this is you.  
**CMS Wire** <http://goo.gl/lgv5G>

**HOW TO SURVIVE YOUR INNOVATION PROJECT?.** Sometimes the most difficult part of innovation is how to survive your innovation project internally. Most organizations that really need to innovate have a risk adverse culture and managing innovation has everything to do with managing expectations and reducing risks.

**Innovation Management.se**  
<http://goo.gl/sTEhA>

**NEW TRENDS IN INNOVATION MANAGEMENT.** Numerous trial and error cases have shown that, when properly managed, these new technologies enhance creativity in the organization  
**Forbes India** <http://goo.gl/vFdmB>

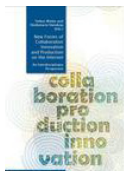
**DON'T FALL FOR THESE DIVERSITY MYTHS.** To thrive and innovate in today's global economy, flexibility, creativity and imagination are required - qualities that can be nurtured only by a diversity of voices and viewpoints at the table. However, a wall of misconceptions still surrounds diversity, obscuring the true benefits that it can deliver.

**Todayonline.com**  
<http://goo.gl/rCChz>

**IT, BUSINESS EXECUTIVES DON'T SEE EYE TO EYE ON INNOVATION: SURVEY.** IT managers say they're ready and competent to move forward with business innovation. However, business leaders don't quite think IT is up to the job.  
**ZDNet** <http://goo.gl/oZefs>

**MOVING FROM "OPEN INNOVATION" TO TRUE OPEN INNOVATION.** This article explains the fundamental differences between "Open Innovation" and true Open Innovation, provides data where firms are standing on their journey to true Open Innovation.  
**Innovation Management.se**  
<http://goo.gl/qe9AF>

## BOOK OF THE MONTH



**NEW FORMS OF COLLABORATIVE INNOVATION AND PRODUCTION ON THE INTERNET** by Volker Wittke and Heidemarie Hanekopp  
The Internet has enabled new forms of large-scale collaboration. Voluntary contributions by large numbers of users and co-producers lead to new forms of production and innovation, as seen in Wikipedia, open source software development, in social networks or on user-generated content platforms as well as in many firm-driven Web 2.0 services. Large-scale collaboration on the Internet is an intriguing phenomenon for scholarly debate because it challenges well established insights into the governance of economic action, the sources of innovation, the possibilities of collective action and the social, legal and technical preconditions for successful collaboration.  
**FREE Download:** <http://goo.gl/MGBUv>

BE A GOOD KNOWLEDGE MANAGER AND SHARE InK WITH YOUR COLLEAGUES!

