



iklub News

This is already the fourth issue of the InK News, we hope you are finding it useful and any comment or feedback will be very useful to us.

This is the last month to get a 10% discount to join the iklub so don't miss this opportunity!

We are preparing a series of events for this upcoming Fall. We will have a special iklub meeting early October with two great guests, Dr. Alex Bennet (Former CKO of the Department of Navy, USA and founder of the Mountain Quest Institute) and with Shawn Callahan from Anecdote (Australia), pioneer in the application of storytelling methods to business.

We will also host the Origins Asia Pacific conference on October 4-5th, on the topic of storytelling and narrative techniques. iklub members can obtain a 25% discount to attend.
www.originsasiapacific.com



NEXT EVENT

WHERE: NOVOTEL SIAM

WHEN: OCTOBER 31ST 9:00AM-13:00PM

MANAGEMENT KNOWLEDGE

USING WIKI FOR CORPORATE KNOWLEDGE MANAGEMENT CAN BE BENEFICIAL. Corporate wikis can work if they fit the corporation's culture and provide for the needs and interests of their users and editors, according to two University of Alberta researchers.
News Track India: <http://goo.gl/WBBaJ>

LEARN MORE BY ASKING FEWER QUESTIONS. What the smartest innovators and smartest marketers I know have in common is not asking a lot of questions but making sure the most important questions get asked and answered.

HBR Blogs <http://goo.gl/0EgDx>

LEARN MORE BY ASKING FEWER QUESTIONS A Wharton study led by Professor Adam Grant found that introverted leaders outperform extroverted ones when managing proactive employees — precisely because they give them the freedom to dream up and implement new ideas.”
Psychcentral.com <http://goo.gl/886z4>

A CURE FOR SOCIAL MEDIA ALLERGY.

Are you convinced that a social intranet is a good thing for your organization, but you feel that senior management blocks it because they do not like the word and therefore refuse to understand the concept and the benefits? Why not use a better word for it?

B2C <http://goo.gl/nvDvS>

PERSONAL KM: ONE-STOP PKM.

One of the struggles of handling personal information gathered from multiple sources is lack of central management. Finding a service that can meet many needs across devices, while keeping it all in sync, is difficult.

KM World <http://goo.gl/O3Hsw>

THE SOCIAL ECONOMY: UNLOCKING VALUE AND PRODUCTIVITY THROUGH SOCIAL TECHNOLOGIES. In a few short years, social technologies have given social interactions the speed and scale of the Internet. Whether discussing consumer products or organizing political movements, people around the world constantly use social-media platforms to seek and share information. Companies use them to reach consumers in new ways too; by tapping into these conversations, organizations can generate richer insights and create precisely targeted messages and offers.
McKinsey <http://goo.gl/mubCU>

TOP 10 COMPLIMENTARY KNOWLEDGE MANAGEMENT RESOURCES. APQC publishes a lot of content exclusively for our members, but also makes the research available to the broader public. Here is a top 10 list of some of the most popular articles, white papers, and assessments
APQC Blog <http://goo.gl/aPlai>

BOOK OF THE MONTH

NEW RESEARCH ON KNOWLEDGE MANAGEMENT APPLICATIONS AND LESSON LEARNED Edited by Huei-Tse Hou

Due to the development of mobile and Web 2.0 technology, knowledge transfer, storage and retrieval have become much more rapid. In recent years, there have been more and more new and interesting findings in the research field of knowledge management. This book aims to introduce readers to the recent research topics, it is titled “New Research on Knowledge Management Applications and Lesson Learned” and includes 14 chapters. This book focuses on introducing the applications of KM technologies and methods to various fields. It shares the practical experiences and limitations of those applications. **FREE Download:** <http://goo.gl/eJkoo>

BE A GOOD KNOWLEDGE MANAGER AND SHARE InK WITH YOUR COLLEAGUES!

WHY KNOWLEDGE MANAGEMENT IS IMPORTANT TO THE SUCCESS OF YOUR COMPANY

Managers are bombarded with an almost constant stream of data every day. According to David Derbyshire, “Scientists have worked out exactly how much data is sent to a typical person in the course of a year – the equivalent of every person in the world reading 174 newspapers every single day”. This overload of data is making knowledge management increasingly more important. Three key reasons why actively managing knowledge is important to a company's success are: 1.) Facilitates decision-making capabilities, 2.) Builds learning organizations by making learning routine, and, 3.) Stimulates cultural change and innovation. **Forbes.com** <http://goo.gl/rmmqh>

APPLE VERDICT DAYS OF DESIGN INNOVATION OVER

In a pre-iPhone age, mobile phones came in all shapes and sizes. Remember the clamshell, candy bar, swivel, backflip, slider, dual-slider, lipstick, and, of course, the taco? Nowadays, most phones have a touch screen, rows of icons and are rectangular. In short, they all look a lot like the iPhone. Now, in the wake of the Apple Inc vs Samsung Electronics trial, where the U.S. firm won what the South Koreans scathingly called a “monopoly over rectangles with rounded corners,” the fear is that an era of rapid and exciting innovation in mobile design is over.

The Times of India <http://goo.gl/lf2d3>

WHAT'S THE DIFFERENCE BETWEEN CREATIVITY AND INNOVATION?

Discussions about innovation are often made difficult because people are unclear about the exact meanings of some key terms. In particular there is confusion about the difference between creativity, innovation and invention. **Innovation Excellence** <http://goo.gl/gCk1J>

MANAGEMENT INNOVATION

THE TRICK IS TO DEMAND INNOVATION: HARSH MARIWALA.

In a recent conversation with Sayantani Kar, Harsh Mariwala said innovation is as much about encouraging new ideas as about rigorous follow-through.

Business Standard <http://goo.gl/YkTgh>

'INNOVATION ECONOMY' FORUM TO DRAW SPEAKERS FROM SPAIN, PIXAR. J“The Global Forum on the Culture of Innovation” will explore the growing role of innovation in economic development and urban revitalization as cities and regions search for ways to compete in the global marketplace.

UT Sand Diego <http://goo.gl/r575k>

TECH GROUP DRAGS NON-PROFITS INTO IT AGE. The advent of information technology (IT), particularly the internet, has brought millions of companies online, each vying to capitalize on and empower themselves through the new medium. While the capital-rich private sector has been adept at harnessing the benefits of IT, non-profit and civil society groups have been left behind in this race.

Bangkok Post <http://goo.gl/nlSkb>

RELEASE OF THE GLOBAL INNOVATION INDEX 2012: SWITZERLAND RETAINS FIRST-PLACE POSITION IN INNOVATION PERFORMANCE. For the second year running, Switzerland, Sweden, and Singapore lead in overall innovation performance according to the Global Innovation Index 2012 (GI): Stronger Innovation

Linkages for Global Growth, published by INSEAD, the leading international business school, and the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations.

WIPO <http://goo.gl/HFfwH>

CURE YOUR COMPANY'S ALLERGY TO CHANGE. Many organizations suffer from a tragic pattern: The chief executive officer launches a new change program with great fanfare and intentions, only to shelve it a few years later with little to show for great expenditures of time and consulting fees. How can you break this cycle?

HBR Blog <http://goo.gl/eLCZ>

WHOA: APPLE MIGHT STRIKE DEALS WITH CABLE COMPANIES THAT COULD CHANGE TV FOREVER. Remember a few months ago, when everyone was hyperventilating about the forthcoming Apple TV?

This was the magical “sheet of glass” powered by Siri that Apple was going to start selling for twice the price of a regular TV.

Business Insider <http://goo.gl/laQ2f>

InK News

Innovation and Knowledge Management News

InK News is a monthly news update covering the topics of Knowledge Management and Innovation Management for the members of the iklub.